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Executive Bio

Chafic Traboulsi

Senior Vice President, Sales EMEA & APAC

Chafic Traboulsi is the Senior Vice President of Sales at Ookla, overseeing the company's business across Europe, the Middle East, Africa (EMEA), and Asia-Pacific (APAC).

With more than 20 years of experience in the telecommunications industry, Chafic began his career at a startup after graduating from the École Polytechnique de Montréal. He later joined Ericsson, where he spent five years in service delivery and operations before moving into sales. Over the next 12 years, he led major accounts and held several senior leadership roles, including Sales Vice President and Country Manager across North Africa, Southeast Asia, the Philippines, and Qatar.

In 2017, Chafic was appointed Regional Vice President and Head of Networks for the Middle East and Africa at Ericsson. He has also served as Chairman and held non-executive board roles for various companies. Chafic joined Ookla in 2024.

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